

Rep Order# 6861143 Ver# 1 Status New
EC'd Yes

Traffic Order# 6861143

Printed: 10/04/2012 11:27 AM
Last Received: 10/04/2012 11:09 AM
Showing Buylines: All Lines

1 of 4

Station KTNV-TV LAS VEGAS, NV
Advertiser () .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1904
Buyer MAURA GILROY
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1904
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT

TOTAL 34,725

PLS CONFIRM ASAP

THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	7A-9A	Buyline Comment: GOOD MRN AMERICA	:30	\$325.00	10/09-10/12	4	1	4	\$1,300.00	
	2	M	7A-9A	Buyline Comment: GOOD MRN AMERICA	:30	\$325.00	10/15-10/15	1	1	1	\$325.00	
	3	SU	7A-8A	Buyline Comment: SUNDAY G.M.A.	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
	4	TU-F	9A-10A	Buyline Comment: THE MORNING BLEND	:30	\$225.00	10/09-10/12	4	1	4	\$900.00	
	5	M	9A-10A	Buyline Comment: THE MORNING BLEND	:30	\$225.00	10/15-10/15	1	1	1	\$225.00	
	6	TU-F	10A-11A	Buyline Comment: THE VIEW	:30	\$550.00	10/09-10/12	4	1	4	\$2,200.00	
	7	M	10A-11A	Buyline Comment: THE VIEW	:30	\$550.00	10/15-10/15	1	1	1	\$550.00	
	8	TU-F	11A-12P	Buyline Comment: MIDDAY NEWS	:30	\$300.00	10/09-10/12	4	1	4	\$1,200.00	

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	20	TU-F	730P-8P	Buyline Comment: MILLIONAIRE	:30	\$600.00	10/09-10/12	1	1	1	\$600.00	
	21	M	730P-8P	Buyline Comment: MILLIONAIRE	:30	\$600.00	10/15-10/15	1	1	1	\$600.00	
	22	M	8P-10P	Buyline Comment: DANCING WITH THE STARS	:30	\$5,000.00	10/15-10/15	1	1	1	\$5,000.00	
	23	TU	10P-11P	Buyline Comment: PRIVATE PRACTICE	:30	\$2,000.00	10/09-10/09	1	1	1	\$2,000.00	
	24	W	9P-930P	Buyline Comment: MODERN FAIMLY	:30	\$5,500.00	10/10-10/10	1	1	1	\$5,500.00	
	25	TH	9P-10P	Buyline Comment: GREY'S ANATOMY	:30	\$2,500.00	10/11-10/11	1	1	1	\$2,500.00	
	26	SU	10P-11P	Buyline Comment: 666 PARK AVENUE	:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	

---REPORT TOTALS---

Report Totals: 53 / \$34,725.00

---SALES MONTHLY TOTALS---

Oct 12: 53 / \$34,725.00

Sales Totals: 53 / \$34,725.00

Station Totals: 53 / \$34,725.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$192,917	KBLR	0%	KLAS	25%	KSNV	29%	KTNV	18%	KTUD	1%
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KVCW 5% KVMY 3% KVVU 19%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE